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IMMEDIATE RELEASE

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Prince Rupert Port Authority to Sponsor Major Transportation Event

The Northwest Corridor Development Corporation was pleased to announce a major sponsorship today for its upcoming October Conference and Annual General Meeting (AGM). “The Prince Rupert Port Authority (PRPA) will be a Platinum Sponsor of NCDC’s conference” said Gerard Aldridge, NCDC Executive Director. Aldridge made the announcement while attending the Association of Canadian Port Authorities AGM/Conference in Prince Rupert, British Columbia, for which the PRPA was this year’s host. Maynard Angus is the PRPA’s Manager of Public Affairs. Angus said, “The Prince Rupert Port Authority continues to support the work of NCDC and is pleased to be a sponsor of this important 2009 conference.”

Federally incorporated as a non-profit advocacy group, NCDC promotes Canada’s Northwest Corridor region as a leading economic engine of the economy, spanning four western provinces and connecting with two territories. NCDC’s vision is one of connecting Canada with its global trading partners through the Northwest Corridor of Canada. The organization’s annual conference will take place, Monday, October 5 – Wednesday, October 7, 2009 in Prince George, British Columbia.

This year’s conference, “One Mind, One Heart, One Corridor”, is being billed by NCDC’s Aldridge as, “a celebration and sharing of stories about People, Places, Partnerships, Pathways, Ports, Products, Policies, Programs, Projects and more, in the Northwest Corridor of Canada.” The Conference gets underway with an evening reception, Monday, October 5th. There will be day-long sessions culminating in an evening banquet on Tuesday, October 6th. NCDC’s AGM and resumption of conference sessions occurs Wednesday, October 7th with all proceedings winding up before noon.

Aldridge promises the event will be both interesting as well as entertaining. “Topics will be as far ranging as the potential for air ships in freight transportation to the implications for the Northwest Corridor of piracy on the high seas”, Aldridge said. “The Prince Rupert Port Authority and its proposed plans for future expansion are a story that needs continual sharing; they’ll be included in our conference proceedings too’ Aldridge added. He said to expect further conference-related announcements in the next two weeks and details available on the organization’s website: www.nwcorridor.com

More exciting sponsorship announcements will be forthcoming shortly as Aldridge anticipates NCDC will once again reach its sponsorship targets this year. “That’s central to our being able to stage a successful event” the NCDC Executive Director said. “We really can’t say enough about our sponsors who will help us make it all happen”, Aldridge said, and, “for this, full acknowledgement and appreciation goes out to this year’s Platinum Conference Sponsor, the Prince Rupert Port Authority.”

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